



JAPAN
by JTB

Open your eyes and breathe your Japan.
Feel Japan / Breathe Your Japan

Relive that moment by sharing your most extraordinary photos of Japan's magical landscapes

Once again feel Japan's magnificent scenery, be it wondrous landscapes or panoramic sea view, by sharing your beautiful photos of these magical, unforgettable sights at our "Feel Japan, Breathe Your Japan" campaign website. By immersing in those scenarios again, refresh yourself, gain new energies and breathe your unique Japan. Remember to include hashtag #byjsscenery and locations where the photos are taken. Stand to win amazing prizes along the way.

[Photo Contest page >](#)

The exclusive Japan's Magnificent Scenery campaign already launched at JAPAN by Japan!

Like scenes out of your favourite fantasy movies, let the magnificent scenery of Japan take your breath away. Discover a world of rare and mesmerising landscapes that breathe life into Japan's rich culture. Dive into our "Recommended itineraries" and destination suggestions for your very own journey to discover your Japan.

[Campaign Top >](#)



The Hakone Open Air Museum, Hakone-Machi, Kanagawa Prefecture

Take your time to explore masterpieces from renowned modern sculptors such as Rodin and Henry Moore while walking around the vast, sprawling grounds of Hakone Open Air Museum, Japan's first outdoor museum. Built in 1989 to showcase a large collection of modern art that you can actually touch and drink, highlights include the Picasso Pavilion which houses over 300 works from the master himself, as well as the remarkably photogenic stained-glass Symphonic Sculpture tower.



Engetsu Island, Shirahama-cho, Wakayama Prefecture

Situated off the Shirahama coast is Engetsu Island, a small, uninhabited islet that rises dramatically from the sea, sporting a natural arch that cuts through the island's centre. Formed by the erosion of wind and waves, the islet was given the name "Engetsu", which refers to the arch's full-moon shape at its centre. While impressive during the day, its full glory is revealed at sunset when the sun dropping into the arch creates a surreal spectacle.



JR Shimonada Station, Iyo city, Ehime Prefecture

Picture yourself waiting for a train at a remote platform right by the picturesque Seto Inland Sea! The JR Shimonada Station is an unassuming railway station which has gained its fame thanks to its appearance in numerous commercials, movies, and television programmes. The light-railing train Yonada Monogatari makes a short stop at Shimonada Station, allowing passengers to appreciate the extensive views from the isolated station which is most breathtaking during sunset when the sun shimmers on the sea's surface.



Ritsurin Garden, Kagawa Prefecture

Stepping into Kagawa Prefecture's Ritsurin Garden is like stepping back in time into one of Japan's most famous landscaped gardens. Created for samurai lords during the Edo period, it embodies the phrase "Epo, Koko", which means "with every step, the scenery changes." Drop by the charming traditional bauxites, Kiyomizu-ten, where you savour tea in the tatami room that juts out over the south pond, offering an unparalleled view of this elegant garden.

Hot News



Register now for our exclusive members-only online event

Join us for JAPAN by Japan's first exclusive members-only event! The event includes a virtual visit to a flower park in Japan via livestream video, and a brief tutorial on how to capture beautiful photos by professional photographer, Mr. Joseph Goh. There will also be a virtual Awards Ceremony for winners of the "Paint Your Japan in Full Bloom" campaign photo contest.

The flower-themed online event will be hosted live via Zoom Video Meeting, and is limited to 50 participants who register via the link below. During the event, registered participants can interact with us directly and even participate in our virtual Quiz session to win great prizes!

[Register to join here! >](#)



Japan Rail Times is now digital! Originally a humble monthly newsletter that doubled up as JAPAN RAIL CAFE's menu since 2016, JR Times has grown into a vibrant online community where readers can find the latest news and stories on rail travel in Japan. Owned and operated by JR East Singapore, JR Times is committed to introducing a different region to fellow Japan travellers every month. This June, the spotlight is on Shikoku - known for its untouched nature, unique local cuisines, and the Shikoku 88 Temple Pilgrimage. Read the article below and enjoy an exclusive takeaway promotion prepared especially for you!

[Read Article about Shikoku >](#)

Important Notification

We would like to inform you that you may check Japan's latest update of COVID-19 situation from the below website. Please visit and refer to how the COVID-19 may affect your plans to visit Japan.

[Coronavirus \(COVID-19\) Advisory Information >](#)

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